



KONGU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)
NANJANAPURAM, ERODE-638107



24th ANNUAL REPORT
(2017 - 2018)

“Education is pre – eminently a matter of quality, not amount”- Henry Ford



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(AUTONOMOUS)**

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24th ANNUAL DAY

02.03.2018

AGENDA



INVOCATION

WELCOME ADDRESS

**Thiru. A.K.ILANGO
CORRESPONDENT**

ANNUAL REPORT

**Dr.N.RAMAN
PRINCIPAL**

PRESIDENTIAL ADDRESS

**Tmt. PARAMESWARI LINGAMURTHY
PRESIDENT, KVITT, PERUNDURAI**

FELICITATION

**Thiru. P.SATHIYAMOORTHY
SECRETARY, KVITT, PERUNDURAI**

SPECIAL ADDRESS

**Thiru. JOE MALLOORI
Tamil Writer and Actor, Chennai.**

PRIZE DISTRIBUTION

CULTURAL

VOTE OF THANKS

**Dr. K.M.KUMARAGURU
HEAD, DEPARTMENT OF COMMERCE**

NATIONAL ANTHEM

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ANNUAL REPORT

Good Evening to all present here.

Revered President of the function Tmt. Parameswari Lingamurthy, President, KVIT Trust, Distinguished Chief Guest Thiru. Joe Malloori, Respected Thiru. P.Sathiyamoorthy Secretary, KVIT Trust, Respected Thiru. E.R.K.Krishnan Treasurer, KVIT Trust, Beloved Correspondent of our College Thiru. A.K.Ilango, Respected Trustees of KVIT Trust, learned members, non-teaching staff, Special invitees, dear students, Parents and media friends, I feel happy to welcome you all for the 24th Annual Day Celebration of our College.

It is my privilege to present the 24th Annual Report of our College. At present, our College offers 19 UG, 9 PG, 45 Value Added Programmes, 1 UGC sponsored Add on Programmes and 2 Professional Coaching Classes for the Chartered Accountant and Associate Company Secretaryship. Research Programmes are also offered (M.Phil. and Ph.D.).

The total students' strength of our College is 4701 with 2451 Boys and 2250 Girls. There are 190 teaching and 118 non-teaching staff in our College.

INAUGURATION OF FIRST YEAR CLASSES

The Inaugural Function for the first year Under Graduate students was held on 23.06.2017. The Chief Guests of the day were Swami Harivradhanandha Maharaj, Ramakrishna Mission Vidhyalaya, Coimbatore and Professor M.Ramachandran, Former Head Department of English, Ayyanadar Janakiammal College, Sivakasi. The Inauguration cum Orientation for First Year Post Graduate students was held on 14.07.2017.

AWARDS AND RECOGNITION

- ❁ Our College was awarded First Rank in “Swachhta Ranking” for the cleanest campus among the Higher Educational Institutions in our country by MHRD, New Delhi
- ❁ Our College secured 63rd place in NIRF Ranking among Higher Learning Institutions in the country by MHRD, Delhi
- ❁ Our NSS Volunteer S. Sangavin received the “Best Volunteer” Award from the Ministry of Human Resource Development, Govt. of India for his contribution in Digital India Campaign.

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FREE EDUCATION

- ❁ One student in B.A.(English Literature), one in B.Com (CSCA), one in Computer Science (UG), two students in B.Sc. (Biochemistry) and one B.Sc. CDF (Regular) are given free seats this year.

AUGMENTATION OF LEARNING RESOURCES

Every year our Management allots amount for augmentation of various learning resources. This year, Our Management has spent Rs. 18,00,000 to enrich various Learning Resources.

INTERNAL QUALITY ASSURANCE CELL

The Cell organized a Faculty Development Programme on “Effective Communication Skills” on 12.06.2017, Dr. P. Ilamaran, Associate Professor of English, PSG College of Arts & Science, Coimbatore was the Resource Person. The Cell organized a Workshop on “Learning Outcomes and Curriculum Development” on 27.01.2018, Dr.L.J.Chaarlas, Associate Professor and Head, Department of Commerce, St.Joseph’s College (Autonomous), Tiruchirappalli was the Resource Person.

SEMINARS / WORKSHOPS ORGANIZED

SEMINARS

- ❁ Department of Commerce organized a National Level Seminar on “e - Marketing Trends – A Platform for Digital Thinkers” on 16.12.2017
- ❁ Department of Business Administration with Computer Applications organized a Seminar on "Leading a Meaningful Life" on 27.12.2017
- ❁ Department of Commerce organized a SEBI sponsored Seminar on “Paradigm Shift in Financial Services and Logistics Services Industries in India” on 19.01.2018
- ❁ Department of Corporate Secretaryship with Computer Applications and Professional Accounting organized a SEBI sponsored Program on “Evolution and Revolution in Service Industry” on 05.02.2018 and also organized a State Level Seminar on “Intellectual Property Rights” on 13.02.2018

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- ❁ Department of Computer Science (P.G.) organized a Seminar on “RDBMS Concepts” on 28.02.2018

WORKSHOPS

- ❁ Department of Commerce with Computer Applications organized a workshop on “A Move towards Cashless Economy- LEARN TO SAVE” a special Bank Account Opening Campaign in association with KARUR VYSYA BANK, Mettukadai on 23.06.2017
- ❁ Department of Tamil organized a One – day Workshop on “Creative Arts” on 09.08.2017
- ❁ Department of Hindi and other Languages organized a One Day State Level Workshop on “Poetry Writing” on 21.08.2017
- ❁ Department of Catering Science and Hotel Management organized a Workshop on “CHISLER – Vegetable Carving” on 08.09. 2017
- ❁ Department of Commerce with Computer Applications organized a Two Day Workshop on “Resume Building and Interpersonal Skills” on 15.09.2017 and on 28.09.2017
- ❁ Department of Social Work organized a Workshop on “Emerging Trends in Social Work” on 21.10.2017
- ❁ Department of Computer Science (UG) organized a Two – Day Workshop on “Mobile Application Development” on 30.01.2018 and on 31.01.2018
- ❁ Department of Biochemistry organized a Two – Day Workshop on “Biostatistical Analysis on Biological Research” on 01.02.2018 & on 02.02.2018
- ❁ Department of Computer Technology and Information Technology along with Amazon Web Services organized a National Workshop on “Cloud Computing” on 01.02.2018 and on 02.02.2018

- ❁ Department of Mathematics organized a State Level Workshop on “Statistical Analysis Using R software” on 15.02.2018 and on 16.02.2018
- ❁ Department of Business Administration and Business Administration with Computer Applications jointly organized a State Level Workshop on “Textile Merchandising” on 23.02.2018
- ❁ Department of Computer Science (P.G.) organized a Workshop on “Hands on Training – PHP Programming” on 26.02.2018

RESEARCH ACTIVITIES

24 Scholars in M.Phil and 1 in Ph.D have registered with the Research Guides of our College. 16 Research Scholars and 5 Ph.D Scholars were awarded M.Phil Degree and Doctorate during the academic year 2017-2018. 117 Research Articles of the faculty members were published in various reputed Journals with impact factor.

Mr. M. Sathish, Assistant Professor, Department of Commerce with Computer Applications, Ms. P. Parvatham, Assistant Professor, Department of Corporate Secretaryship and Professional Accounting, Ms. K. Prabha, Assistant Professor, Department of English and Ms. D.Anbu Priya, Assistant Professor, Department of Commerce, obtained their Doctoral Degree during the academic year 2017-2018.

STUDENTS' ACHIEVEMENTS

- ❁ Our College bagged 29 University Ranks including 3 Gold Medals in the academic year 2016-2017.
- ❁ R. Nithya of II BBA Secured First Place in 100mts Hurdle in the 29th National South Zone Junior Athletics Championship 2017 held at Thiruvananthapuram from 18.09.2017 to 19.09.2017
- ❁ R. Vidhya of II BBA Secured First Place and New Meet Record in 400mts and 200mts in the 29th National South Zone Junior Athletics Championship 2017 held at Thiruvananthapuram from 18.09.2017 to 19.09.2017.
- ❁ Our College Kho-Kho (Men) secured first place in the Indo-Nepal Rural Games 2017 held at Dashraat Rangshala, Katmandu, Nepal on 27.10.2017 and 28.10.2017.

- ❁ R. Nithya of II BBA was awarded Silver Medal in 100mts Hurdles in the 78th All India Inter University Athletic Championship held at Acharya Nagarjuna University, Guntur from 12.12.2017 to 16.12.2017.
- ❁ Rajesh of I MSW was awarded Bronze Medal in the All India Inter University Volleyball Tournament held at Rani Durgavati Vishwavidyalaya, Jabalpur, M.P from 21.01.2018 to 24.01.2018

INTER – SCHOOL/ COLLEGIATE MEET

- ❁ Department of Tamil organized an Inter-School Meet on 19.07.2017
- ❁ Department of Computer Applications organized an Intercollegiate Meet “BOOM BOOT 2017” on 11.08.2017
- ❁ Department of CDF organized an Inter Collegiate Meet Fashion Zingaro’17 on 17.08.2017
- ❁ Department of Management Science and Computer Science(PG) jointly organized an Inter-Collegiate Meet “MakeXcels Talent Hunt 2K18” on 15.02.2018

KONGU CULTURAL FEST

Kongu Cultural Fest was conducted on 25.01.2018. Department of English and Department of Computer Applications (UG) bagged the Winner and Runner Trophy respectively.

SCIENCE CAMP

Our College organized Inspire Internship Science Camp for the Sixth Consecutive Year for five days from 26.12.2017 to 30.12.2017. The Camp was sponsored by the Department of Science and Technology (DST). 152 students selected from 15 schools from various parts in and around Erode participated in the Camp.

ACTIVITIES OF CLUBS/CELLS/ FORUM

Our students participated in various Inter-Collegiate Meets and won many prizes including cash prizes worth Rs 1,09,700/-. Our students won the Overall Trophy at P.S.G. Arts and Science College, Coimbatore, Annai Women’s College, Karur, Vellalar College of

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Engineering and Technology, Erode, Lady Doak College, Madurai, Valluvar College Science and Management, Karur, Kovai Kalaimagal College of Arts and Science, Coimbatore, Erode Arts and Science College, Erode, Sree Ramu College of Arts and Science, Pollachi, Vellalar College for Women, Erode, Nandha Arts and Science College, Erode, Dr.N.G.P. Arts and Science College, Coimbatore and M.P.Naichimuthu M.Jaganathan Engineering College, Erode.

A Three-day Training Camp was conducted by the Ethics Club in association with Bharatha Panpattu Kalvi Payerchi Matrum Aaraychi Mayam(□□□□ □□□□□□□□ □□□□ □□□□□□ □□□□□□ □□□□□□ □□□□), Tamilnadu, for our student members in the College campus from 11.08.2017 to 13.08.2017.

A Programme on “Consumer Protection Act” was conducted by the Citizen Consumer Club of our College on 07.08.2017, Mr.R.Balasubramanian, District Secretary, Consumer Protection Centre, Erode addressed the gathering

The Rotaract Club of our College organized a District Level Cricket Tournament “Rotaract Youth Trophy” from 30.01.2018 to 02.02.2018. It also organized a Polio Awareness Rally on 02.02.2018

A Quiz Contest on Republic India” was conducted for the students of our College in association with “The Malabar Gold & Diamonds” on 23.01.2018. Quiz Club members circulated “Quiz Express” throughout our College.

The Career Guidance Cell regularly organized Programmes on “Bank Examinations” on “Government Sector Opportunities” and on “Career Opportunity in Life Insurance” for final UG & PG. A Two - Day Workshop was also organized by the Cell on "Government Sector Opportunities" on 29.01.2018 and on 30.01.2018.

The Entrepreneurship Development Cell conducted Entrepreneurship Awareness Camps for final year UG & PG students from 17.08.2017 to 19.08.2017 and also on

23.02.2018, 26.02.2018 and on 27.02.2018 respectively. The cell conducted an Essay Writing Competition in the topic “India Need Entrepreneurs” on 12.02.2018.

Women Development Cell of our College organized on Workshop on “Artificial Flower Bouquet Making” on 19.08.2017. Awareness and Training Programme on “Self-Defense Techniques” was conducted for girl students on 22.08.2017. To create awareness among girls students about legal rights for women, the Prevention of Sexual Harassment of Women Committee and the Women Development Cell of our College jointly conducted a Nationwide College Level Competition sponsored by the National Commission for Women, New Delhi on 29.11.2017.

The Science Forum of our College celebrated “Student Enlightenment Day” on 15.10.2017 to mark the occasion of Former People’s President Dr.A.P.J.Abdul Kalam’s Birthday. The Forum also celebrated “National Science Day” on 28.02.2018. Further the E – Waste Management Forum extended helping hand for various Environmental issues.

SKILL DEVELOPMENT ACTIVITIES

To propagate students’ competence in the business sector various Skill Development Activities were organized:-

- ✿ Department of Management Science organized “FESI 2K17” on 28.12.2017 and on 29.12.2017
- ✿ Department of Commerce & Commerce (CA) jointly organized a Two-day Expo “KASCO SHOP-18”, an exhibition cum sale on 01.02.2018 and on 02.02.2018
- ✿ The Department of Costume Design and Fashion arranged a Two-day Exhibition cum Sale ‘X’- Travaganza on 16.02.2018 and on 17.02.2018

SOCIETAL UPLIFTMENT ACTIVITIES

To impart Social Responsibility in the minds of the students, numerous Societal Development activities were undertaken by various Departments.

- ✿ The Department of Computer Technology & Information Technology conducted a “Digital Literacy Programme” for the Govt. Panchayat Union Primary School students, Seenapuram on 21.07.2017
- ✿ Students from the Department of Mathematics taught the concept of Mathematics and donated the needy things, organized games and distributed prizes for the students of Panchayat Union Primary School, V.Ramanathapuram, Kavunthapadi on 08.08.2017
- ✿ Department of English gave special coaching in Grammar and Vocabulary practice to the Govt. School Children of Panchayat Union Elementary School, Nanjanapuram on 17.08.2017 and on 18.08.2017
- ✿ The Department of Computer Science (UG) organized an activity on “Principles of Animation” for the students of Government Higher Secondary School, Kaasipalayam, Erode on 21.08.2017
- ✿ 44 students from the Department of Corporate Secretaryship with Computer Applications desilted the pond at Kathirampatti on 25.09.2017
- ✿ The Department of Biochemistry organized a Blood Group Identification camp for Government School Students, Sengulam on 15.12.2017
- ✿ The department of Physics conducted an Awareness Programme on “Demand of Green Energy” on 08.01.2018 for the students of Government Boys Higher Secondary School, Modakuruchi
- ✿ The department of Catering Science and Hotel Management conducted “Healthy Cooking” an awareness programme for Government school students, Veppampalayam, Erode on 24.01.2018
- ✿ Beej-Teaching Hindi to the children of the Panchayat Union Primary School, Rayapalayam was carried out on 29.01.2018

- ✿ The Department of CDF conducted an activity on “Stencil Printing” for Panchayat Union Elementary School students, Nanjanapuram, Erode on 27.02.2018
- ✿ “Think Green” Cell of the Department of Computer Applications has successfully executed the task of nurturing the nature by planting tree saplings in and around Erode and Tirupur Districts. So far, 29,000 saplings have been planted with the help of the students

NSS

Our volunteers created awareness on Digital Payment among the villagers at Kathirampatti on 24.08.2017. A Special Camp for seven days was conducted at Panchayat Union Elementary School, Vellode from 28.01.2018 to 03.02.2018. Compound wall of worth Rs. 2,00,000 was constructed during the camp and the amount was sponsored by the KVIT Trust.

MARTYRS’ DAY

To mark the occasion of Martyrs’ Day the Blood Donation camp was conducted on 30.01.2018 in association with Lions Club of Erode, Midtown and Lions Club Erode. About 270 students donated blood. On that occasion, Blood group directory containing blood group details of Staff and students of our Institution was released.

PLACEMENT CELL

This year 791 students opted for placements. Out of them, 674(85%) students are placed with an average salary of Rs. 1,50,000 per annum. TCS, ICICI Bank, Gateway Software Solutions, IDBI Federal Life Insurance, Visionary RCM, Exide Life Insurance, SPI Global, ILM, SKN Organic, ISON, Cap Gemini and I – Net Resources recruited students from our Campus.

CONVOCATION

The 20th Convocation of our College was held on 29.10.2017 and 1199 students received their degree from Dr. H. Devaraj, Formerly Vice Chairman – UGC & Professor (Emeritus), Department of Zoology, University of Madras, Chennai.

BEST PRACTICES

- ✿ Skill Oriented Value Added Courses
- ✿ Finishing School Programme for Pre Final Year Students
- ✿ Periodical Review Meeting between the Principal and the Students
- ✿ “Centre of Mind” for the wellbeing of the students
- ✿ Extension Activities to create Awareness on Social Issues
- ✿ Personality Development Programmes to sustain Culture and Values

FUTURE PLAN

- ✿ To introduce more Need Based New Programmes and Skill Oriented Value Added Programmes

On behalf of the Head of the Departments, faculty members, non-teaching staff, students and parents, I express my sincere thanks to Tmt. Parameswari Lingamurthy, President, KVIT Trust, Thiru. P. Sathiyamoorthy, Secretary, KVIT Trust, Thiru. E.R.K. Krishnan, Treasurer, KVIT Trust, Beloved Correspondent of our College Thiru. A.K. Ilango, Patron Members of the KVIT Trust, and Principals of Sister Institutions for their valuable guidance and support for the development of our College. With this, I conclude the 24th Annual Report of our College.

Thank you one and all!